

President's Newsletter – August 2009

Dear LVHIMA Members,

I'm very excited to address you in this forum. I'm looking forward to working for you as the President this year. And with everything that has been jotted down on the "to do" list, the year already seems to be too short!

There are three major things that the Board discussed in addressing this year.

1. Attracting new members, as well attracting the members to serve on the Board/Committees. The membership numbers have been declining over the years. There are various reasons why. The goal is to dig deep to find out why, as well as reach far to attract new and previous members.
2. Creating and continuing relationships between LVHIMA and HIT/HIM programs in the area. Professional organizations are a gold mine for professional networking. It is a perfect forum to find an employee or an employer. Or better yet, mentors and friends, like I have. The goal is to promote the Kathleen Lynch scholarship to the schools in the area, and have the students attend and present at the education sessions.
3. Bringing LVHIMA to the forefront. This includes updating the website to offer more functionality as well enhanced content. Attracting sponsors and establishing marketing identity for the organization.

As a part of a marketing identity, the organization needs slogan. That magic phrase that sums it all up! I challenge you to come up with the one. Email your ideas to the email address below.

Please don't hesitate to contact me with any comments, concerns, suggestions you have.

You can reach me at (267)496-4270 or yeva.madden@gmail.com

Sincerely,

Yeva Madden, RHIA

LVHIMA is on Facebook!

<http://www.facebook.com/pages/Lehigh-Valley-Health-Information-Management-Association/107203984145>

Educational Sessions:

August 20th - Brown Bag dinner session, location tbd

October 1st - Coding Changes session, LeHigh Valley Hospital

December 1st – Holiday Dinner, location tbd

February 6th - ½ day Saturday session, Reading Hospital

April (date tbd) - Networking and student oriented session, Gwynned-Mercy College

June 4th – Annual meeting, Hotel Bethlehem

2009- 2010 LVHIMA Board of Directors and Committee Chairs:

President	Yeva Madden, RHIA	YevaMadden@gmail.com
Past President	Mary Beth McFadden, RHIA	RRA2nursinghomes@aol.com
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